

# COMPANY PROFILE



# COMPANY PROFILE OF Ezi GROUP

Ezi Group of companies inherited more than 20 years of experience toward manufacturing, marketing and development of building material industries, especially Technical Mortars. Ezi Group consists of 2 main companies which are Ezi Motartech Sdn Bhd & Ezi Fix Marketing Sdn Bhd. Our business covered the entire Malaysia region and also extended to Asia Pacific region including New Zealand etc.

Our objective is to provide easy solution to the modern approach of building construction industries and offer strong Technical Advisory Service, to support these industries to a higher level of expectation, and maximize customer satisfaction.

# Ezi produce reliable, high quality & excellent products through:

## Strong R&D resources

Ezi strongly emphases on Research & Development and inherited strong R&D resources through collaboration with foreign expert, to strengthen and enrich its R&D aspiration and develop better products to serve in the regional construction industries.

# Stringent Quality Control

Ezi has successfully maintained the quality of every product through Stringent Quality Control System.

# Precision German Mixing System

Ezi invested Precision German Mixing System in the Dry-mix production line for higher product quality, consistency & productivity.

#### Proper Plant Building

Ezi invested 1 major plant that houses the R&D, Supply Chain, QA/QC, Product Dispatch, Maintenance and Production Department. The production divided to two production lines, which is the Dry-mix line and the Wet-mix line. The plant also consists of 2 large warehouses for the storage of raw material & the finish goods.

## Compliance to international standard

Ezi Product manufactured complying with the latest materials standards ISO 13007-1.



# Ezi manufactures the following product ranges:

- (1) Tile Adhesive for wall & floor ceramic tiles and natural stones.
- (2) Latex Admixture for tile adhesive, colour grout, cement-sand mortar, etc.
- (3) Colour Grouts for wall & floor grouting between tile joints.
- (4) Plaster & Mortar for wall finishing & repairing.
- (5) Waterproofing for swimming pool, shower room & any other wet duty areas.
- (6) Sealer & Impregnators for natural stone, cement-base substrates & etc.
- (7) Other Special Building Materials

# Ezi offers the following free services:

#### Ezi Technical Advisory

We provide appropriate technical advice to meet any inquiry.

#### Ezi Technical Specification

We offer adequate and a vast range of different tiling installation systems & documentation for the benefits of customers.

#### Ezi Technical Seminar/Training

We provide various types of technical presentation to enhance related knowledge and resolve any hesitation of customers.

#### Ezi Site Supervision

We provide on-site supervision and demonstration to fulfill any customer's requirement.

# • Ezi Research on Standard & Certification of products

We provide strong R&D facilities in helping customer to verify test results & resolve problems.

#### • Ezi Collaborative Customization on Special Requirement

Where companies work in partnership with individual customers to develop precise product offerings to best suit each customer's needs.

















